EXTRA! EXTRA!

Welcome back! EPICS is now a toddler...entering our terrible twos! Where did the two years go? Shoshana, Lydia and I have had fun putting together the news over the past two years as we have grown our programs together. In this issue we are sharing some of our newest initiatives and look forward to hearing your comments as the year unfolds and we grow into year three. Happy reading!

Touro College

*Emergency Preparedness * Information Security * Campus Security*

EP*I*C*S AWARENESS Quarterly

Emergency Preparedness (EMP) NEWS   - S. Yehudah

As part of the Emergency Plan, the College contracted with Rave Mobile Safety to handle our mass notification system. I am happy to announce that **TCAlert** is now operational at Touro College. Students who provided emergency contact information last year have received emails welcoming them to the system. We have enrolled some employees into the system and expect to have full employee roll out by the end of September.

If you received a welcome email to the **TCAlert** program it is very important that you follow the instructions in the email, change your password and confirm your cell phone number. If you have not done so, please go to the Rave website, www.getrave.com. You will be asked to enter your site's name. Enter Touro College (not Touro Law Center) as the institution's name. You will be taken to the Rave Terms and Conditions screen.

Campus Security (CAMPSEC) NEWS   - L. Perez

It is that time again "Back to School". To all our new students, staff and returning students... welcome back to the Fall 2011 Semester. This semester we want to continue our focus on preventing incidents and in view of the fact that this year we have several note worthy events such as the tenth anniversary of September 11 "Terrorist Attacks", and an early commencement of the High Holy days it is prudent that we focus on practical things we can do to keep safe. We should always think outside of the box. We generally speak about resources on our campus setting such as security escorts and panic devices as preventive mechanisms to help deter incidents

Information Security (INFOSEC) NEWS   - P. Ciuffo

Did you send an email to a vendor and have it returned to you undelivered? Did you receive a phone call from a student asking you where their voucher was that they were expecting via email? Did you reply to a colleague's email only to have it bounce back as not delivered? If you answered yes to any of the above questions then you have experienced, first hand, the result of the most recent "phish" attack that targeted Touro. What am I talking about? Well, about three weeks ago several faculty and staff members responded to a "phish" email that asked users to go to a link and fill out a form with their account credentials implying that if they did not they would loose use of their email. Well, by responding to this "phish", they caused reputational damage to Touro and put us on

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EMP: NEWS (continued)
- S. Yehudah

You must accept the Terms and Conditions in order to continue. After accepting the Terms and Conditions your screen will change to the Profile Management Screen.

Under Mobile Contacts you will see the word 'Unconfirmed'. This is your opportunity to confirm the number listed as your cell phone or change it. Click the 'Edit' button to review your information and press 'Continue'. The screen will ask you to confirm the service carrier for your cell phone. Use the drop down arrow and select your cell phone coverage carrier from the list. A text message will be sent immediately to your cell phone, and a new screen appears asking you to enter the 4-digit number you received in the text message. Enter the 4-digit code and press 'Continue'. The screen will change and let you know you have successfully been confirmed into the system.

TCAlert will be used to notify members of the College in the event of an emergency that requires the closing of Touro College campuses, or an immediate threat to the College community. School closings and campus safety alerts will be sent via email, text and voice messaging. Additionally, school closings and emergency information will continue to be posted on the main Touro website as needed at www.touro.edu. If you have any questions about logging in and confirming your Rave account, please contact me at shoshana.yehudah@touro.edu.

EMP: Fire Safety
- S. Yehudah

IT'S 9AM – DO YOU KNOW WHO YOUR FIRE WARDENS ARE?

We continue moving forward with the important College fire safety plan and revising our fire and evacuation procedures. Many of our campuses already have fire wardens who have received evacuation and two-way radios training. It is very important to get to know your floor fire warden. Your fire warden is here to answer any concerns you have about fire safety on your floor, show you the correct exits to use, and contact the appropriate Touro personnel if they believe a fire safety hazard exists. Signage with the names and contact information for the fire wardens currently in service at Touro will be posted shortly, however you can get a complete list of the fire wardens at the Campus Security website at www.touro.edu/campussecurity. If you do not see your campus listed, it means we do not have volunteers for your site. Be the first! Touro College WANTS YOU! If you are interested in being a fire warden or a floor searcher please contact Damaris at damaris.richardson@touro.edu. All fire wardens will receive evacuation and radio communication training with a member of the NYPD, who is also a volunteer fireman.

InfoSec: NEWS (continued)
- P. Ciuffo

several "**blacklists**" which downgraded our reputation and prevented us from responding to emails sent to several major email service providers (AOL, MSN, GMAIL) for over three weeks. This **incident** created communication problems: -Problems for administrative areas, such as purchasing, whom work with vendors to place purchase orders via email. -Problems for student services, such as admissions, who respond to potential student requests for information via email. -Problems for faculty who communicate with students on a daily basis via email. -Problems for technical support staff who had to respond to this incident. No area was left untouched by this recent incident.
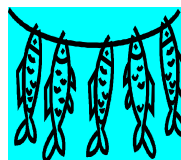
I thus remind you again, **never,** respond to an email request for your account credentials—Touro will **never** ask you for account credentials (user name and password) in an email, **ever.** In fact, it is a violation of Touro policy to provide this information to another person and could get you terminated if you do so. Email is an important tool in our Touro life and you should take care to manage your Touro account.

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EMP: Fire Safety DRILLS
- S. Yehudah

All procedures need practice to ensure they address the needs and goals for which they are intended. Now that we have revised our fire evacuation procedures, it is time to practice them. This academic year we will conduct fire drills on a more regular basis. You are required by law to evacuate the building when you hear the fire alarm, unless you have been noti-fied by your fire warden otherwise. In order to ensure the security of the people evacuating, as well as first responder access to the building, all evacuees are to go to their Designated Assembly Area as instructed by their Fire Warden. This will avoid complaints from the surrounding buildings and ensure you know where to go in the event of an emergency.

EMP: Appreciation Luncheon
- S. Yehudah

I'm always harping on giving back to the community, so I decided to practice what I preach. On June 30, 2011 the Department of Emergency Preparedness gave back to the CPR and Fire Warden volunteers who have been active for one year or more by having a luncheon in their honor and recognizing some outstanding achievers. Our guest speaker was Steven Healy of Margolis Healy & Associates, who spoke about the importance of first responders and how they are sometimes the unappreciated heroes of the day. I look forward to next year's luncheon and I have already start-ed the new list of potential award recipi-ents. This year's recipients are listed below, and it would be nice if you give them a nice pat on the back the next time you pass one of them in the hallway. They earned it! If you are interested in becoming a part of this distinguished group of people who give to the College community, please contact me at shoshana.yehudah@touro.edu. We need more Searchers and the training is not as intensive as the Fire Warden training.

Outstanding Service Award Recipients

Robert Fardon,   Adrianna Jimenez,   Carolyn Mustopa,

Arjun Majat,

Lenin Ortega,   Supath Sitaula

Each of the above award recipients are   Fire Wardens on the 3rd floor of the Main Campus, 27 West 23rd Street.

Emergency Preparedness
Appreciation Award Recipient
Aaron Perl – AED Coordinator for Touro's Save a Life, Save a World CPR Program

EMP: EDITORIAL
- S. Yehudah

Social Media and Emergency Response
Not a Match Made in Heaven

When we speak of social media in EPICS it is usually related to Information Security. I came across an interesting article in Emergency Management magazine that discusses the impact of social media on emergency response. I would like to share with you the sometimes damaging effects of social media when it comes to emergency or life threatening situations and hope that you will spread the word about using social media responsibly when it comes to these types of situations.

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In a recent study, the American Red Cross indicated there is an increasing impact of social media on emergency management, but there are no rules for safe and effective social media use. Access to emergency incidents and scenes have always been controlled by physical protective barriers such as the yellow tape blocking entrance to a scene, or metal and wooden police barriers. However mobile phones with photo and video capabilities are in widespread use making this traditional scene control ineffective. Real-time and potentially accurate information can be posted via text, photo or video by anyone with a clear view of the scene. This level of access can be dangerous, particularly to first responders.

Imagine if the police responded to a hostage situation in a domestic violence case. The hostage team assembles all of its equipment, resources and specialized responders while the neighbors, shocked and fascinated by what they are witnessing, are busy posting comments, photos and videos on Facebook, Twitter and YouTube. The person holding the hostage is now potentially aware of the preparations and response actions the police are setting up including descriptions of response team uniforms, response tactics, the position of personnel and the type of equipment being used. The traditional protective strategies that the police normally use are now vulnerable because of social media use.

Many people when viewing a crime in progress seek to capture the event and post it to the internet due to local media outlets encouragement of citizen journalism. A firsthand look at a crime in progress can sell a lot of newspapers and draw lots of viewers to local media websites, however very often people make the desire to witness the event the priority rather than calling 911 and helping the victim. In this situation it is not the first responder who is in danger, but the community at large.

Until traditional media, emergency managers and local community leaders identify rules to follow when using social media during emergencies or disasters it will remain difficult to ensure the safety of citizens and first responders. Adam Crowe of Emergency Management magazine suggests we start by adopting a few "commandments" related to social media use as a jumping point, and spread the word to our families and friends.

Commandment #1 – I will not put emergency responders and other public safety officials in harm's way by using social media.
Commandment #2 – I will not put myself or those around me at risk by using social media.
Commandment #3 – I will not redistribute disaster related content unless it has been confirmed by two different trusted sources.
Commandment #4 – I will not expect a response via social media from an emergency response agency unless the agency has stated it will be supported.

We're short six commandments here. Can you think of any other social media rules that would be helpful to follow during emergency situations? Feel free to send them to me at shoshana.yehudah@touro.edu. I will submit them to Emergency Management magazine and let you know what they think.

CampSec: Volunteer Opportunity

We are currently looking for volunteer members for our Campus Security Advisory Committee. We meet quarterly to discuss security concerns and/or issues at our committee meetings. To join us please contact Krystal Suero at: (212) 463-0400 x 5145. Our next meeting will be held on September 14, 2011 at 10:00 AM.

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EMP: National Emergency Preparedness Month - S. Yehudah

September is National Preparedness Month and cities all across the country are planning events to raise awareness among citizens about the importance of being prepared for crises or disasters. Touro College in New York is a *Partner in Preparedness* with the City of New York, and during the month of September you will receive email notifications about resources available that will help you prepare your families before an emergency happens.   We are also planning an Emergency Preparedness Day at the Main Campus on Wednesday, September 21, 2011 from 10am-1pm and from 2:30pm-4pm, where you will be able to pick up information about making a family emergency plan and joining various City programs as a concerned citizen. We look forward to seeing you !

CampSec: NEWS (Continued) - L. Perez

back to school

(continued from cover)

from occurring but there are other ways to eliminate the potential for an incident to occur. We can all do our part by practicing safety tips to help reduce the risk.

1. The number one defense against bad things occurring is your instincts. If you feel unsafe or uncomfortable in any situation go with your gut. Don't worry about what others may think. You come first.
2. Be mindful when leaving statuses or away messages online (i.e. face book or any other online accounts). This referring to posted your whereabouts so that someone can track your where you are and where you aren't without you being aware of it.
3. Don't assume that people you just met will look out for your best interest, remember they are strangers.
4. If you see something, say something. Remember not saying anything may put someone else's safety at risk.
5. Stick with your friends and watch out for each other. Arrive together and leave together. Always let someone know where you are going. If someone you know was drinking excessively do not allow them to drive or leave with someone they don't know.
6. Drink responsibly. Don't accept drinks from strangers and never ever leave your drink unattended. At social functions make sure your drinks are either prepared by you or observed by you being prepared and not from a punch bowl or open container.
7. If you feel you or your friend has been drugged call 911 immediately.
8. Be aware of your surroundings, walk in well lit areas and always carry a fully charged cell phone.

Let's continue making our college community safe in and out of the classroom. Get involved and help us continue to provide a safe environment to all.

CampSec: VEHICLE SAFETY MONTH - L. Perez

October is Vehicle **Safety** Month. During this time we remind our Touro Community that schools are open and we need to pay **special** attention to the city limits and signs. **Don't** drink and drive.

Always wear your seatbelts. **Don't** text or talk on your cell phone without a hands free device as this causes major distractions. **Always** make sure to maintain your vehicle by checking your batteries, vehicle fluids, tire pressure, lights, etc.

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InfoSec: EndPoint Security

- P. Ciuffo

Information Security with the Office of Information Technology (OIT) Network and the local IT Teams are working together to ensure that our endpoints are secure. What on earth does that mean? Well, simply put, endpoint security is an approach to network protection that requires each device on a network to be in compliance with the network policies before network access is granted. Endpoints are the part of the network that accepts connections from devices such as PCs, laptops, smart phones (blackberry's, iphones) tablets (ipad, itouch, playbook).

For example, if I am in Touro College of Osteopathic Medicine and bring my own laptop to class I can connect to the internet using my laptop in one of two ways. I can connect using a commercial carrier (AT&T, Sprint, Verizon or some other wireless carrier), or I can connect use Touro's wireless network to connect.

If I use a commercial carrier, I am signing onto the commercial carrier network with and in some cases without a contract and accepting their terms of use and paying them a fee to use their bandwidth and service as their customer. I then am required to abide by their terms of use. If I violate their policies they can refuse to provide me service.

Alternatively, if I sign in to Touro's wireless network, I must be a Touro student and accept Touro's terms of use to receive access.

In both situations above, the endpoint is considered the point on the network that the device attaches to the network. It is important to protect the endpoint so that if someone tries to attach a device to the network that does not comply with Touro network policies such as not having anti-virus software up to date, that device will not be able to connect and will not infect other users on the network.

The project that we have been working on will validate compliance to Touro network policies for any device that attempts to connect to the Touro network.

So how does it work? Simplistically, when I request a connection to the Touro network, the device I connect with is scanned to ensure it is up to date with the latest operating system patches, and it has anti-virus software and anti-malware software installed and up-to-date. This check ensures that the user connecting and the users already on the network are secure.

So why undertake this project? Well, simply put, it will enable us to know that each and every device, whether it be an android phone, a laptop, an ipad or a desktop that connects to our network does so with the appropriate operating system level and with the most up to date anti-virus software. Most virus and malware occurs because devices do not operate with the most current operating system patches or with anti-virus software installed. This check will protect our endpoints and thus strengthen our network and ensure that not only the individual user, but the entire network is protected from a virus outbreak or malware that prays upon devices that are not up to date with their operating system patches or anti-virus software. Sounds like a simple issue, but gets very complicated. If you have any questions, please drop me a note at Patricia.Ciuffo@touro.edu and I will do my best to address them.

CampSec: ANNUAL REPORT

- L. Perez

Our Annual Security Report will be available on October 1, 2011 via our website at:
www1.touro.edu/csd/

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InfoSec: NATIONAL CYBER SECURITY AWARENESS MONTH — P. Ciuffo

ATTENTION! Can I have your attention, please. ATTENTION!
October is National **Cyber Security** Awareness month

Many resources are available to raise the Cyber Security Awareness level. I will highlight a few sites for you. Start by browsing the US Department of Homeland Security's website and go to the tab marked "Cyber Security" at "www.dhs.gov/files/cybersecurity.shtm", then since cyber security and the many resources available to protect yourself while you are online are not limited to the US, check out "www.getsafeonline.org" and view some of the videos with your family. While your at it, check out the Israel governments "safe surfing" material at "www.gov.il/FirstGov/TopNavEng/EngSubjects/SafeSurfingEng/".
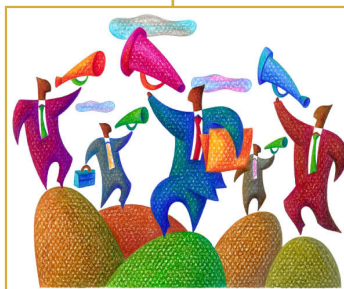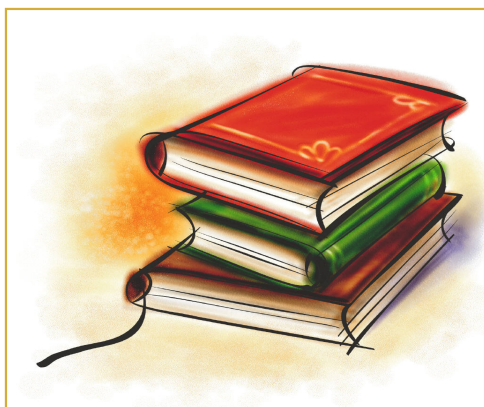
And, lastly, look for our own online training initiative which will be coming out during the last quarter of 2011. Remember to stay safe online and **be aware** all throughout the year, **not** just during October!

A side note for Microsoft users: don't forget to check out "www.microsoft.com/protect/educators_us.mspx" to find out more about what to do to keep safe while using Microsoft products online and be sure to use this information in your classrooms. Remember to read my security awareness emails and this quarterly newsletter to stay alert throughout the year.

Copyright Commentary — C. Bernstein

Recently, those of us working in the Libraries teamed together to produce a database of works published by Touro faculty (http://facpubs.tourolib.org/). The results are testament to the magnitude of people in the Touro College community whom are creators of content. Wonderful! When we, as generators of "original works of authorship," including literary, dramatic, musical, artistic, and certain other intellectual works, intellectual property rights, responsible to respect the the Copyright Act (Title 17, infringe on the rights of copy-speaking, respecting the also "the right thing to do."

expect others to respect our should we not hold ourselves same of others? As stated in U. S. Code), it is unlawful to right holders. Ethically rights of copyright holders is

So what are the rights of Most content users do not right law, but are instead, unties pertaining to the use and The Libraries recognize this

copyright holders exactly? intentionally violate copy-aware of their responsibili-distribution of information. and have created a tutorial

designed for Touro faculty and staff to help demystify these responsibilities, including scenario-specific examples of exceptions for copyright in academia. For example, a professor would like to make multiple copies of a scientific journal article to handout to her students. The article is relevant to her ourse, and she may want to make copies for students in future semesters. Is this a "fair use"? Find the answer to this and other classroom-relevant questions at http://www.tourolib.org/sites/default/files/CopyrightTutorialFaculty.pdf. Inform yourself!

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EMP: OEM WATCH

New York and the Metropolitan Area

New York City Office of Emergency Management

165 Cadman Plaza East, Brooklyn, NY 11201

Ph: (718) 422-4888

Web Page: www.nyc.gov

California (Solano County)

Solano County Office of Emergency Svcs

530 Clay Street, Fairfield, CA 94533

Ph: (707) 784-1600

Web Page: www.co.solano.ca.us

California (Los Angeles County)

Los Angeles County of Emergency Services Management

1275 N. Eastern Avenue

Los Angeles, CA 90063

Ph: (323) 980-2261

Web Page: lacounty.gov

Nevada

Nevada Office of Emergency Services

10014 North Bloomfield Road

Nevada City, NV 95959

Ph: (530) 265-7000

Web Page: www.mynevadacounty.com
Email: oes@co.nevada.ca.us

Florida

Miami-Dade Department of Emergency Mgmt

9300 NW 41st Street

Miami, FL 33178

Ph: (305) 468-5400

Web Page: www.miamidade.gov
Email: oec@miamidade.gov

FYI   Touro's **Title IX Coordinator** is Roberta Jackson.

Contact Roberta at : (212) 463-0400 x 5163.   **FYI**

Human Resources - New York

First	Last	Titles	Ext.	E-Mail: @Touro.Edu	E-Fax Number
Lisa	Botwinick	Manger Of Recruitment Compensation	5211	lisa.botwinick	646-495-3884
Frank	Castano	Human Resources Administrator	5707	francisco.castano	646-495-3883
Brenda	Cordova	Human Resources Payroll Administrator	5227	brenda.cordova	646-495-3886
Roberta	Jackson	Director Of Human Resources	5163	roberta.jackson	646-495-3885
Marilyn	Wice	Human Resources Benefit Coordinator	5485	marilyn.wice	646-495-3889

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