



Touro College

Campus Security * Information Security * Emergency Preparedness * EP*ICS* AWARENESS Quarterly

EXTRA! EXTRA

Welcome to the summer 2013 issue of EPICS! This issue brings you advice from our very own Dean of the Graduate School of Social work on a subject he has first hand experience with and exposure to - Phishing. The article gives you good advice, read and follow it so you don't fall prey to the criminals.

You will also find tips from our Campus Security group on securing your valuables when you are away on vacation and our Emergency Preparedness group brings you fun with a test to keep you engaged. Hope you find the information in this edition entertaining and we are always looking for guest columnists, so please send us an email with your thoughts to epics.news@touro.edu. Enjoy your summer and stay cool!

Volume 4, Issue 4

June 2013

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INFOSEC: Guest Columnist on Phishing

Last year, I was mortified.

Twenty years of online home records were destroyed by a clever, internet criminal. My new home computer had a new external back up and two online remote back ups. Despite the latest in anti-virus and firewall protection, my records were compromised and destroyed. I had prostate cancer several years ago. My cancer information and scholarly research were compromised by an online criminal. It appears that after months of investigation, the culprit was an online criminal who precisely replicated my telephone and internet data service, and, masqueraded as an official representative of the legitimate company. She was so brilliant she evaded the anti virus and firewalls of one of America's top Fortune 500 companies.

And this was not the first time we were targeted. My Associate Dean was targeted and by an almost undetectable forgery attack. The result was the destruction of all her valuable databases.

Since these two vicious cybercrime attacks, I am regularly in touch with Touro's excellent Information Technology team and our colleague, Patricia Ciuffo, CISO. I urge you to do the same.

In my professional career, I now take very seriously these guidelines from Microsoft's Safety & Security Center (<http://www.microsoft.com/security/default.aspx>)

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INFOSEC: Guest Columnist on Phishing Continued

"How to recognize phishing email messages, links, or phone calls

Phishing email messages, websites, and phone calls are designed to steal money. Cybercriminals can do this by installing malicious software on your computer or stealing personal information off of your computer. (Note: also see page 10 for phone call scams)

Cybercriminals also use social engineering to convince you to install malicious software or hand over your personal information under false pretenses. They might email you, call you on the phone, or convince you to download something off of a website.

What does a phishing email message look like?

Here is an example of what a phishing scam in an email message might look like.

Hello!

As part of our security measures, we regularly screen activity in the Facebook system. We recently contacted you after noticing an issue on your account.

Spelling

Our system detected unusual Copyrights activity linked to your Facebook account, please follow the link below to fill the Copyright Law form:

http://www.facebook.com/application_form

Links in email

Note: If you dont fill the application your account will be permanently blocked.

Threats

Regards,

Facebook Copyrights Department.

Popular company

- **Spelling and bad grammar.** Cybercriminals are not known for their grammar and spelling. Professional companies or organizations usually have a staff of copy editors that will not allow a mass email like this to go out to its users. If you notice mistakes in an email, it might be a scam.
- **Beware of links in email.** If you see a link in a suspicious email message, don't click on it. Rest your mouse (but don't click) on the link to see if the address matches the link that was typed in the message. In the example below the link reveals the real web address, as shown in the box with the yellow background. The string of cryptic numbers looks nothing like the company's web address.



Links might also lead you to .exe files. These kinds of file are known to spread malicious software.

- **Threats.** Have you ever received a threat that your account would be closed if you didn't respond to an email message? The email message shown above is an example of the same trick. Cybercriminals often use threats that your security has been compromised.

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INFOSEC: Guest Columnist on Phishing Continued

- **Spoofing popular websites or companies.** Scam artists use graphics in email that appear to be connected to legitimate websites but actually take you to phony scam sites or legitimate-looking pop-up windows.

Cybercriminals also use web addresses that resemble the names of well-known companies but are slightly altered.”

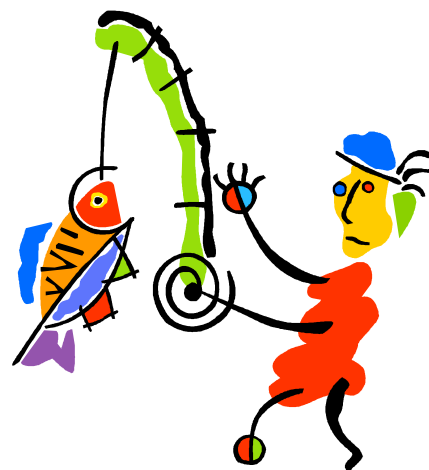
After months of trying to restore my destroyed data, I was fortunate. My back up external hard drive and my internal hard drive were destroyed. I had paid for two more lines of defense-Crash Plan and Carbonite. For a one time fee they were able to send me all my back up data on over 10 disks.

What are the lessons from my story? Internet criminals are vicious. They will steal your identity and try to destroy your assets. Pay careful attention to Touro's IT protection guidelines and for your home computers, be sure you have and regularly test your back external hard drives-which are a must. Do what I did. Invest in at least one or two remote storage systems for your most important information. As my son was about to take his last final at Columbia University, he called me in a panic. His new computer hard drive was destroyed. Fortunately, he contacted me and I was able to access his online back up, and, send him, electronically, his preparatory notes for the final.

It worked. Jonathan received an "A" in the final. He graduated Magna Cum Laude from Columbia.

Do not take chances. Be a wary computer user.

Dr. Steven Huberman
Dean
Graduate School of Social Work
Touro College
43 West 23rd Street
New York, New York 10010
Telephone: 212-463-0400, ext.5278
Email: steven.huberman@touro.edu



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Website: <http://www.touro.edu/msw>

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CAMPSEC: Summer Tips

It is Summer time again. Listed below are a few tips to help start your summer in a safe manner. Just a few tips to keep everyone safe for the summer.

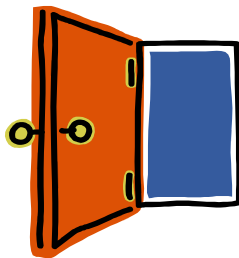


AIR CONDITIONERS

Should be secured to the window frame to prevent from being pulled out or pushed in. If the air condition is installed above the first floor it could fall doing a lot of damage, so make sure it is properly fastened.

WINDOW GATE

On the first floor or on any emergency exit window (fire escape), the gate you install should be one that has been approved by the New York City Board of Standards and Appeals. (This gate is commonly known as the "ferry" or "safety" gate and is operated by a latch and not a padlock or combination lock).



DOORS

All exterior doors should be either metal or solid core wood (1 3/4" thick). Glass or thin wood panels, in or near the door, can be protected by installing polycarbonate glazing and secured with one way screws.



SHRUBBERY

Should be cut or designed so that it does not obstruct viewing from inside or outside. Keep a clear view to provide maximum visibility and little concealment.

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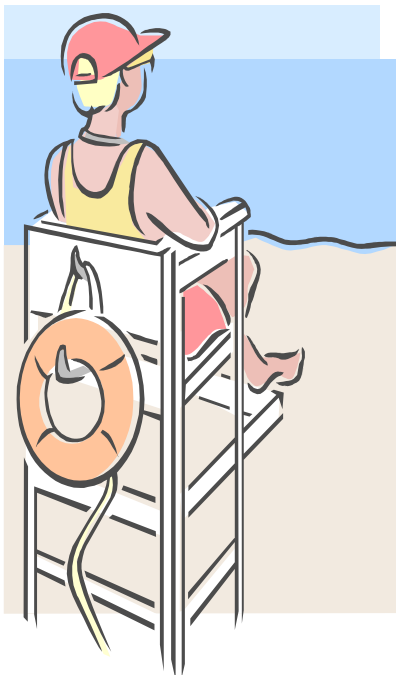
CAMPSEC: Summer Tips Continued



POOL SAFETY

- Never dive in to water less than nine feet deep.
- Keep gates to the pool area latched. Point out the lifesaving equipment by the pool to everyone when you enter the pool area.

For our Parents



- Teach your children to swim, tread water, float and get out of the pool.
- Teach children to stay away from the pool when there is no supervision and always stay away from hot tub drains and drain covers
- For those who are not strong swimmers, use coast guard-approved flotation devices.
- If you're in a group, all parents should be responsible for their child or appoint a watcher that can swim.
- While supervising, never take your eyes off any child in the pool.
- Take a class in First Aid and CPR
- Explain to your child that they should never climb trees to get over fences.
- Talk with your children and explain to them, that they should never be in or near the water without eye-to-eye contact from adults.

- L. Perez

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EMP: HOW READY ARE YOU?

As we progress into the summer months, I thought it would be a good idea to review some of the things we have learned about emergency preparedness. Instead of giving you articles to read this issue I've prepared a quiz. It is designed to help you gauge how prepared you and your family are for emergencies. I hope you use it to shore up your personal preparedness plans.
- S. Yehudah

HOW READY ARE YOU? Take this simple quiz and find out!

If the power went out during the evening, I would:



- A. Sit in the dark waiting for the power to come back.
- B. Light candles.
- C. Search the kitchen drawers for flashlight batteries; they've got to be in there some where.
- D. Know exactly where to find flashlights, battery powered lanterns and fresh batteries.

If our home was without water for a day or two, we would:



- A. Drink soda or juice, and wash up at school or the office.
- B. Visit relatives or friends where we could take showers and use the bathroom.
- C. Check the bottled water on the basement shelf and try to remember how old it is.
- D. Drink and wash from a supply of bottled water that we replace every few months.

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EMP: HOW READY ARE YOU? Continued

Our important papers and records are:



- A. Misplaced; we have no idea where they are.
- B. Scattered in various locations throughout the house.
- C. Filed in the home office.
- D. Secured in a water and fireproof box.

We've made the following arrangements for our pets:



- A. We have no pets. Problem solved.
- B. We would leave them at home with plenty of food and water.
- C. We would take them with us hoping we could find a shelter or hotel that will accept them.
- D. We have made plans with family, friends and our vet to take them at a moment's notice.

In case of emergency, our children know:



- A. To trust us to take care of them. We don't want them disturbed by thinking about the bad things that can happen.
- B. How to call 911 and how to call us.

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EMP: HOW READY ARE YOU? Continued

- C. That a list of emergency contacts is posted on the refrigerator.
- D. Our family disaster plan, which includes someone to call if we're separated, meeting places and a home escape route.

During an emergency, I would depend on the following for information:



- A. My neighbors.
- B. The television.
- C. The internet.
- D. A battery-powered radio.

If I suddenly had to leave my home for five days, I would:



- A. Hang out at the mall and wait to hear how long before we could return.
- B. Throw some clothes and necessities in a suitcase and take an impromptu vacation.
- C. Leave, then coordinate with family members or friends.
- D. Grab my emergency kit and follow the steps in our family preparedness plan.

My Emergency Kit is:



- A. We don't have one.

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EMP: HOW READY ARE YOU?

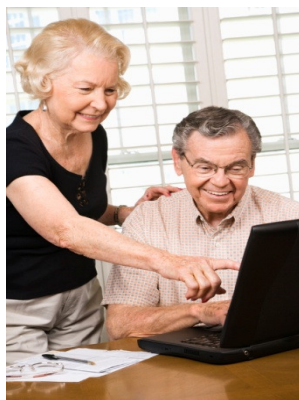
- ___ B. A drawer with flashlights and batteries, bottled water in the basement and a first-aid kit in the bathroom.
- ___ C. A bin with flashlights and batteries, bottled water, canned foods and a first-aid kit.
- ___ D. Water to last three days, a battery-powered radio and flashlights with extra batteries, canned foods, a first-aid kit, extra medications and a portable “go” kit in the car.

If local authorities told me to evacuate, I would:



- ___ A. Refuse to leave. Most “emergencies” don’t turn out to be a big deal.
- ___ B. Wait to see if the situation worsened and then decide.
- ___ C. Wait for word from the Governor; he’s the only one who can order an evacuation.
- ___ D. Follow the advice of local responders to ensure my safety and theirs.

I’ve made the following plans for my elderly parents:



- ___ A. Nothing specific. The authorities will take care of them.
- ___ B. I would call them and together we would decide what to do as the situation unfolds.
- ___ C. We’ve agreed they would call the nearest relative to come and get them.
- ___ D. I’ve helped them assemble their own emergency kit, and we have an extended family plan for relocating them if they need to leave.

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EMP: HOW READY ARE YOU? Continued

HOW DID YOU DO?

“D” is the best answer to all these questions. If you answered “D” to all or most of the questions, give yourself a pat on the back. You are as prepared as you can reasonably be.

If you answered “C” to most questions, you’re on the right track, but still not prepared enough. You should review your family emergency plan and plug up those holes.

If you answered “A” or “B” to most questions, you and your family will face serious problems if an emergency occurs.

For help in putting your plan and supplies together, go to www.ready.gov. You will learn how to stay informed during emergencies, create a family emergency plan, and build an emergency kit. Fortune favors the prepared.

S. Yehudah

INFOSEC : “VISHING” for info



We are often reminded about social engineering type attacks that come to us via email in the form of a request that asks to click on a link or send information via an email (see related article in this issue on page one). Another type of attack called “vishing” (http://www.fbi.gov/news/stories/2007/february/vishing_022307) is once again resurfacing. At some time or another, we all are the recipient of the social engineer that tries to solicit information from us via the telephone. These scams are similar to emails because they try to get individuals to give up sensitive information such as credit card, banking, and/or some other sensitive information or restricted data. The intent is always the same – fraud.

Recently, a Senior member of Touro’s Management team (we will call “John” for purposes of this discussion) received a telephone call from someone claiming to be an engineer from Microsoft. This person purported to be calling from North Carolina, yet, had a 201 area code (New Jersey). The individual stated that “John” needed to provide the caller with his credentials because this engineer needed to access John’s account to resolve an email problem. While the explanation seemed legitimate, the request was something that “John” was able to sidestep because he asked the right questions. Remember:

- Never give your account credentials, banking information or other sensitive data to anyone, via an email or a telephone request. This means you are not to give your user ID and password to anyone even if they claim to be helping you avoid or address a particular issue. Our IT department will never ask for this information in an email or over the telephone and no other reputable company will, either.
- Never give personal information to someone over the telephone if you did not make the call and do not know the person.

Remember that if it sounds too good to be true, it is! Be vigilant!

- P. Ciuffo

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EPICS Fun Page Cryptogram

Emergency Preparedness

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
			O					D																	

I **I** **I** **I** **I** **I** **I** **I** **E**
D F D P D R Z N H F C Y F F N Z H C G F D G O

I E E **I E**
J C Y S J V T D O Y O C F C I I F D R O P

I **E I**
Y N F E K P F S K H D Y T C Z C Y S O R D G

I I
G H D P D P

Information Security

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
			D											Q											

O **E** **E** **O** **O**
O Q Z D Z K D I Q A F O R X Q J I Q C X

E **E E** **O** **O**
X D F Z S C U U D E D I F P L R Q J A Q I

O **O** **O**
F T T Q J O X C O A Q I Z F X C Q O C O F O

E
D Z F C U

Answers on next page



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EPICS Fun Page Cryptogram

Campus Security

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Q														K											

O A A , O O O
 EP TKJ JZA QF QNX OIKKZA KFA
 A O A A O
 NIQN EZ YKOQNAS EFZESA Q LKYE OA
 A O , A O
 ZNQNEKF XQY Y KC GAYY YEN
 O A O . O A
 YKOQNEKF KFYT GENISCQG NIA
 A O O A O .
 QXKJFN KP OQZI TKJ F A A S

EPICS Fun Page Cryptogram **Answers**

Certain key letters are already inserted.

If you use an ATM, choose one that is located inside a police station, mall, or well lit location. Only withdraw the amount of cash you need.

Campus Security Cryptogram Answer

No member of any Touro IT team will ever ask you for account information in an email.

Information Security Cryptogram Answer

It is important to practice hand hygiene at all times, not just during a pandemic crisis.

Emergency Preparedness Cryptogram Answer

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EMP: OEM Watch

New York and the Metropolitan Area

New York City Office of Emergency Management
165 Cadman Plaza East, Brooklyn, NY 11201
Ph: (718) 422-4888
Web Page: www.nyc.gov

California (Solano County)

Solano County Office of Emergency Svcs
530 Clay Street, Fairfield, CA 94533
Ph: (707) 784-1600
Web Page: www.co.solano.ca.us

California (Los Angeles County)

Los Angeles County of Emergency Services Management
1275 N. Eastern Avenue
Los Angeles, CA 90063
Ph: (323) 980-2261
Web Page: lacounty.gov



Nevada

Nevada Office of Emergency Services
10014 North Bloomfield Road
Nevada City, NV 95959
(530) 265-7000
Web Page: www.mynevadacounty.com

Florida

Miami-Dade Department of Emergency Mgmt
9300 NW 41st Street
Miami, FL 33178
Ph: (305) 468-5400
Web Page: www.miamidade.gov
Email: oec@miamidade.gov

Human Resources — New York

First	Last	Title	Email	Ext.
Brenda	Cordova	Payroll Administrator	Brenda.Cordova@touro.edu	5227
Francisco	Castano	HR Administrator	Francisco.Castano@touro.edu	5707
Roberta	Jackson, SPHR-CA, GPHR	Director	Roberta.Jackson@touro.edu	5163
Kenneth	Johansen	Manager of Time & Attendance	Kenneth.Johansen2@touro.edu	5211
Barbara	LaRue, PHR, GBA	Benefit Manager	Barbara.LaRue@touro.edu	5755
Tanya	Vericain	Jr. HR Generalist	Tanya.Vericain@touro.edu	5314
Marilyn	Wice	Benefits Administrator	Marilyn.Wice@touro.edu	5485

EPICS Newsletter Contacts

Lydia Perez, Campus Security Director
43 West 23rd Street
New York, NY 10010
Tel: (212) 463-0400 x5134
Lydia.Perez@Touro.edu

Patricia Ciuffo, CISO
43 West 23rd Street
New York, NY 10010
Tel: (212) 463-0400 x 5383
Patricia.ciuffo@touro.edu

Shoshana Yehudah
Director of Emergency Preparedness
43 West 23rd Street
New York, NY 10010
Tel: (212) 463-0400 x 5668
Shoshana.Yehudah@Touro.edu

Alan Schoor
Sr. VP Operations
27-33 West 23rd Street
New York, NY 10010
Tel: (212) 463-0400 x5700
Alan.Schoor@Touro.edu

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